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Scavolini Opens Showrooms in Two Middle Eastern Countries



February 16, 2021

Scavolini strengthened its presence in Middle Eastern Countries with two strategic showroom openings in the Gulf area in late 2020. New locations include Dubai and Al Hofuf, Saudi Arabia.

Accomplished in partnership with Italian Home Solutions, a major local multinational corporation, the new Scavolini Store Dubai spans a surface area of more than 400 square meters and is conceived as a genuine showcase of the Made in Italy lifestyle. Located on the prestigious Sheikh Zayed Road, this premium showroom displays not only the latest kitchen collections, but also living room solutions, bathroom configurations and the recent Scavolini walk-in wardrobe proposals, demonstrating Scavolini's ability to offer total look home solutions.

The second **Scavolini** single-brand showroom opened with local partner Kafco follows the opening of a store in Riyadh in 2018. This time the location is Al Hofuf, a city undergoing great development, rising close to one of the most important oil wells in the country and the world, whose inhabitants are looking with increasing interest at international and Italian design. The showroom features nine kitchens, two bathrooms and a sumptuous living room area to represent Scavolini's versatility.

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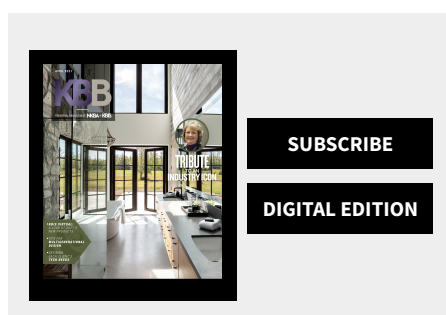
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